

Notes of meeting held on Wednesday 6 June 2007 at 7.00 pm
Highworth Town Council Community Room

Meeting chaired by Keith Smith

1. Present: Keith Smith, Tom Aherne, Charles Coffin, Maureen Penny
2. Apologies: Nicky Coyne, Helie Franklin, Shirley Colbeck Smith (?), Joanne Cook, Cindy Robinson, Ian Young, Paul Newton Smith, Peter Hinton, Sandra Rendall
3. Absentees: Alfie Howe, Martin Miles, Connar Arthur, Carly Nesbitt, Shaun Vockins, Katy Frost.

Since the meeting was not quorate it was decided to discuss relevant topics for the next meeting. The Minutes of the last meeting were not signed.

Launch Day – May 23 - Approx 50 people including the committee members. Was this enough CC and KS felt it was, MP felt we could have done better.

Advertising – Was it good enough? Though the posters were excellent it was queried if there was enough time left. Does this show that advertising in shop windows does not work? Does it show that very few people ‘window shop’ in Highworth? Need a better way for advertising in the future.

Venue – Was good for the number of people but would have been very crowded if many more had turned up.

Demographics – Mostly older people and none of the specially invited people turned up. Keith advised that he has 2 apologies – MP Michael Wills who promised his support as well as funds when we are established and the Roderick Bluh, Leader of Swindon Borough Council who was on holiday. MP thought this was very disappointing and should be followed up ASAP.

Presenters – A little too technical for some of the guests but it certainly raised the profile and was quite a talking point.

By the next meeting in July the following were to be ready

The vision for Highworth is to be drafted. The strategy group will meet at 4.30 on June 27th and prepare. (Agenda 1 hour)

Helen Lloyd(MCTI) will be asked to give a report on the role of ‘communication’ to draw together an effective strategy. (Agenda half an hour)

Contract – In post to Clerk to the Council for signature.

Consultant – Will be ready to start work on statistics in July/August and the funds taken out of the budget from Community First.

The £30 float has already been earmarked.

TA to be able to sign requests for cheques under £50 without prior approval, but must get approval in arrears.

